

Reckitt:Methodological note for HCP/ORDM/HCO disclosure [2025]

Data year: [2025]

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1 Definitions

1.1 Recipients

[Healthcare professionals. The term ‘health care professional (HCP)’ includes members of the medical, dental, pharmacy and nursing professions and any other persons who in the course of their professional activities may administer, prescribe, purchase, recommend or supply a medicine.]

1.2 Kind of ToVs

[Contracted service fees and expenses, Participation at advisory boards, Speaking at and chairing meetings,]

2 Disclosure’s Scope

2.1 Products concerned

[Over-the-counter medicines that can be prescribed by UK-registered healthcare professionals]

2.2 Company concerned

Reckitt

2.3 Excluded ToVs

[N/A]

2.4 ToVs date

[1 January 2025 and 31 December 2025]

2.5 Direct ToVs

Fee for Service

2.6 Indirect ToVs

N/A]

2.7 Non-monetary ToVs

N/A

2.8 ToVs in case of partial attendances or cancellation and refund

N/A

2.9 Cross-border activities

Fair Market Value (FMV) tool was used to calculate the Tier and corresponding payment for healthcare professionals across border. This was incorporated into the Fee for Service form alongside the justification for use of the shortlisted KOLs. All disclosures are made in the country in which the HCP's practice is located. Payments made to a UK based HCP by Reckitt's entities located in other countries are disclosed within the UK.

2.10 R&D

[N/A]

2.11 Voluntary disclosure

N/A

3 Specific considerations

3.1 Country unique identifier

N/A]

3.2 Self-incorporated HCP

[The same approach has been used for HCPs with a limited company as well as HCPs with practice address e.g. Universities or Hospital Trusts.

3.3 Multi-year agreements

[N/A]

3.4 Country specificities

N/A. Transfer of Values are only based on Fees paid to HCPs

3.5 Quality Checks

[Internal review process on Reckitt's digital assets management system was carried out, including but not limited to the following materials: Fair Market Value (FMV) tool, Fee for Service forms, HCP signed contracts, pre-read materials for advisory boards and educational materials for speakers.

4 Data protection legal basis

4.1 Consent collection

[In accordance with Data Privacy law, Reckitt has obtained and retained records of consent from HCPs on an individual activity basis prior to disclosing personal data such as individual transfers of value.

4.2 Legitimate interests

[Where permission has not been obtained or where HPs have refused consent, Reckitt has declared the total spend as an aggregate figure given on a separate line entry within the relevant disclosure category and the % of non-consenting HCPs given as a percentage of the total HPs receiving a TOV.

5 Form of disclosure

5.1 Date of publication

[10/03/2026

5.2 Disclosure platform

Disclosure UK – www.disclosureuk.org.uk

5.3 Disclosure language

[English

6 Disclosure financial data

6.1 Currency

[Currency values are provided in GBP.

6.2 VAT included or excluded

[Where applicable, disclosure of payments does not include VAT.

6.3 Calculation rules

[The Fair Market Value (FMV) tool was used to calculate the Tier and corresponding payment for healthcare professionals across border

7 Additional Information

Reckitt is committed to preserving the integrity of Disclosure UK and transparency in our interactions with HCPs, ORDMs and HCOs