

## **VISUfarma UK Ltd Methodological Note**

The following methodological notes have been provided by VISUfarma UK Ltd (VISUfarma) for the year of 2024.

### **DISCLOSURE OF PAYMENTS**

VISUfarma UK are committed to greater transparency about the relationships it has with healthcare professionals (HCPs), Other Relevant Decision Makers (ORDMs) and healthcare organisations (HCOs) within the pharmaceutical industry.

### **TRANSFER OF VALUES (ToVs)**

ToVs include all travel, accommodation, registration and service/consultancy fees or other related costs including sponsorship to educational events for the continued educational benefit of the HCP. VISUfarma market a combination of medical device eye drops, lid hygiene products and food supplements as well as a small Glaucoma portfolio of prescription only medications (POMs). VISUfarma have declared all ToVs that may impact HCPs for the POM portfolio whether this was in relation to this portfolio or not.

### **METHOD OF COLLATION**

The information provided has been collated manually using an excel spreadsheet to capture payments made to HCPs, ORDMs or HCOs throughout the year of 2024. All payments made have been manually cross-checked to invoices on our internal SAP database. For transparency reasons, copies of all sponsorship offers have been stored on a local company SharePoint site.

### **CURRENCY**

All Transfer of Values (ToVs) have been provided in £GBP. Where invoices from HCPs have been claimed in Euros, such as for registration fee claims when a HCP has been travelling to an event within Europe, then an exchange rate of €1 Euro = £0.84 has been used.

### **VAT**

The values provided exclude VAT.

### **CONTRACTS**

There are no applicable multi-year contracts, and all payments declared relate to 2024 only.

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[www.VISUfarma.com/uk](http://www.VISUfarma.com/uk)

VISUfarma UK, 4230 Park Approach, Thorpe Park,  
Leeds, LS15 8GB, United Kingdom



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and Plastic Neutral Company

## CONSENT

VISUfarma have sought consent to declare HCPs as named individuals where possible and where applicable. For those who have asked to remain anonymous or have given no response, these have been declared as aggregate values. VISUfarma have kept copies of all consent information on the local SharePoint site for GDPR purposes.

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