

Ascendis Pharma UK Limited – Healthcare Professionals, Healthcare Organisations and Other Relevant Decision Makers – Methodological Note for 2024 reporting

1 Introduction and general summary

Ascendis Pharma UK Limited (Ascendis Pharma) is applying its innovative platform technology to build a leading, fully integrated biopharma company focused on making a meaningful difference in patients' lives. Guided by our core values of patients, science and passion, we use our TransCon® technology to fulfil our mission of developing new and potentially best-in-class therapies that address unmet medical needs.

As part of fulfilling this mission, we work with UK Healthcare Professionals (HCPs), Healthcare Organisations (HCOs), and Other Relevant Decision Makers (ORDMs) to collect their independent and valuable advice, to exchange scientific information and to share information about Ascendis Pharma and our medical products.

Ascendis Pharma is committed to transparency in our collaboration with UK HCPs, HCOs and ORDMs, and we report applicable Transfers of Value (ToVs) to these recipients in alignment with the ABPI Code.

In this methodological note, we will present relevant details on our approach to reporting the ToVs provided to UK HCPs, HCOs and ORDMs.

2 Scope of disclosure

Ascendis Pharma will disclose ToVs provided to UK HCPs, HCOs and ORDMs by Ascendis Pharma A/S and/or its affiliates.

3 Data privacy and lawful basis

Personal data is processed, used, transferred and disclosed in accordance with all applicable data protection laws and regulations.

We will disclose ToVs provided to UK HCPs and ORDMs individually and we use Legitimate Interest (LI) as our lawful basis to make this disclosure. The HCPs and ORDMs are informed about this in the agreements we enter with them.

For more information, please visit our website.

4 Methodology

4.1 Disclosure data and year

Ascendis Pharma will disclose ToVs based on the date of payment. If the ToV is provided through a multi-year engagement or activity, please see section 4.4.

4.2 Currency

Disclosures of ToVs will be made in GBP. If payments are made in another currency, these will be manually converted to GBP when the ToV is tracked in the internal Ascendis Pharma disclosure process.

4.3 Cross-border activities and payments

Ascendis Pharma has established a process to ensure that activities organised across borders are conducted in a compliant manner. Therefore, no matter which legal entity within Ascendis Pharma A/S is providing the ToV to a UK HCP, HCO or ORDM, it will be captured and disclosed accordingly.

4.4 Multi-year engagements or activities

ToVs provided as part of multi-year engagements or activities will be disclosed in the year when the individual ToV is paid.

4.5 Tax

ToV amounts will be disclosed excluding tax, if administratively possible.

4.6 Direct and indirect Transfers of Value

Direct ToVs are payments made by Ascendis Pharma or its affiliates to the UK HCPs, HCOs and ORDMs.

Indirect ToVs are payments made by a third party on behalf of Ascendis Pharma to the UK HCPs, HCOs and ORDMs.

Applicable direct and indirect ToVs will be disclosed.

4.7 Retired HCPs and ORDMs

Retired HCPs or ORDMs will be disclosed as if they were still practising/working. In such cases, 'N/A' will be added to the institution field.

4.8 Data Retention

The disclosed information will be made public for three years counting from the day of the disclosure.

The disclosed information and related records will be retained for a minimum of five years.

5 Transfer of Value categories

Category	Description
Grants and donations	<p>Grants and donations are provided to UK HCOs with the purpose of supporting healthcare, research and education.</p> <p>Ascendis Pharma has established a process for review and approval of all requests for grants and donations. This process includes a compliance review aimed to ensure that applicable requirements are followed, including Clause 23 in the ABPI Code. See the Ascendis Pharma definition of grants and donations in section 6.</p>

Research and development ToVs	<p>Research and development ToVs provided to UK HCPs and HCOs related to planning or conducting of below activities will be disclosed in aggregate.</p> <ul style="list-style-type: none"> • Non-clinical studies (as defined in the OECD Principles of Good Laboratory Practice). • Clinical trials (as defined in Regulation 536/2014). • Non-interventional studies that are prospective in nature and involve the collection of patient data from or on behalf of individuals or groups of HCPs specifically for the study. <p>A process for collection of research and development ToVs is established that includes collection of data from our CROs (Clinical Research Organisations).</p>
Sponsorships of events	<p>Ascendis Pharma are sponsoring events organised by UK HCOs, POs and other independent organisations often with the objective of executing scientific and/or promotional activities, e.g., a booth or presentation. Such sponsorships will be disclosed as sponsorship agreements under the name of the ultimate beneficiary.</p> <p>Corporate memberships of medical societies where funding is provided to support organization of legitimate events and meetings, will be disclosed as Sponsorships.</p> <p>See the Ascendis Pharma definition of sponsorships in section 6.</p>
Sponsorship/support of attendance	<p>Upon request, Ascendis Pharma can sponsor/support HCPs' and ORDMs' attendance in legitimate events. The ToVs will be disclosed as contributions to costs of events with further specification of the ToVs as registration fee and travel and accommodation.</p>
Contracted services	<p>Ascendis Pharma may contract UK HCPs, HCOs and ORDMs to provide services in alignment with clause 24, e.g., to collect expert input not available internally in Ascendis Pharma. The fees and related expenses will be disclosed separately, if possible.</p>
Collaborative working	<p>Collaboration between Ascendis Pharma and other UK pharmaceutical companies, HCOs and other organisations with the purpose of enhancing patient care will be disclosed as collaborative working in line with such requirements.</p>

6 Ascendis Pharma definitions

Term	Definition
Cross-border	An interaction with HCPs, HCOs, POs or Patients who are residents of another country than the Ascendis Pharma organising/sponsoring entity.
Donation	A voluntary contribution provided without receiving any benefit, compensation or advantage in return. The mere display of a logo or name is not considered a benefit.
Grant	Monetary contributions given for the purpose of advancing healthcare, scientific research or education without the intent of receiving any benefit in return. The mere display of a logo or name is not considered a benefit. Grant requests must be unsolicited.
Healthcare Organisation (HCO)	<p>Any legal entity that is a healthcare, medical or scientific association or organisation (irrespective of the legal or organisational form) such as a hospital, clinic, foundation, university, or other teaching institution or learned society (except for Patient Organisations), or through which one or more HCPs provide medical services. Healthcare Organisations also includes Healthcare Institutions (HCI).</p> <p>This also includes any organisation through which, in addition to HCPs, any relevant decision maker provides services. A relevant decision maker includes someone with an NHS role who could influence in any way the administration, consumption, prescription, purchase, recommendation, sale, supply or use of any medicine but who is not an HCP.</p>
Healthcare Professional (HCP)	Any natural person that is a member of the medical, dental, pharmacy or nursing professions or any other person, who in the course of his/her professional activities, may prescribe, purchase, supply, recommend or administer medical products.
Other Relevant Decision Maker (ORDM)	Someone with an NHS (National Health Service) role who could influence in any way the administration, consumption, prescription, purchase, recommendation, sale, supply or use of any medicine but who is not defined as an HCP.
Patient Organisation (PO)	Organisation (including the umbrella organisation to which they belong), mainly composed of patients and/or caregivers that represent and/or support the needs of Patients and/or caregivers. This includes non-profit, profit and/or consumer organisations.
Personal data	Personal data means any information relating to an identified or identifiable natural person "Data Subject"; an identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an

	identification number, location data, on-line identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that person. Personal data includes both data that relate to an individual acting as a private person and to an individual acting as a professional, e.g., a business relation.
Sponsorships	Any contribution (financial or otherwise) provided by or on behalf of a Ascendis Pharma to support an activity (including an event, a meeting or materials) performed, organised, or created by a UK HCO, PO or other independent organisation.
Transfers of Value (ToVs)	Any direct or indirect value provided (on behalf of Ascendis Pharma A/S or its affiliates) whether monetary or not. This includes but is not limited to payments of fees for services, registration fees, travel and the provision of hospitality.