



Ever Pharma UK Ltd  
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## **Ever Pharma UK Ltd**

Ever Pharma UK Ltd was established in the UK in May 2018. The company is owned by Ever Holdings GmbH, a pharmaceutical company with Headquarters in Austria.

UK healthcare professionals, who have received transfer of value, whether engaged with Ever Pharma UK Ltd or our parent company Ever Holdings GmbH will be captured in this disclosure submission.

Ever Pharma UK Ltd has not considered any transfer of value that may have occurred between non-UK healthcare professionals and Ever Holdings GmbH, in other markets outside the UK.

With regards to the specific categories for disclosing transfer of value, we confirm that all 2018 sponsorship, fees and relevant transfer of value is in line with our current UK SOPs.

### **Commitment to transparency**

*The pharmaceutical industry is committed to preserving the integrity of Disclosure UK and transparency in our interactions with HCPs, ORDMs and HCOs. The ABPI continues to explore how the full disaggregated 2019 data can be submitted to Disclosure UK in line with data from previous years.*

## **Definitions**

### **Transfer of Value (ToV)**

The term transfer of value means a direct or indirect ToV, whether in cash, in kind or otherwise, made for promotional purposes or otherwise, in connection with the sale or development of licensed medicines.

### **Healthcare Professional (HCP)**

HCP's include members of the medical, dental, pharmacy and nursing professions and any other persons who in the course of their activities may administer, prescribe, purchase, recommend or supply a medicine.

### **Healthcare Organisation (HCO)**

HCO means either a healthcare, medical or scientific association or organisation such as a hospital, clinic, foundation, university or other teaching institution or learned society whose business address, place of incorporation or primary place of operation is in Europe or an organisation through which one or more HCPs or other relevant decision makers provide services.

### **Other Relevant Decision Maker (ORDM)**

ORDMs particularly include those with an NHS role who could influence in any way the administration, consumption, prescription, purchase, recommendation, sale, supply or use of any medicine but who are not HCPs.

## **Transfers of Value**

Categories disclosed against individual HCPs or ORDMs for ToV made in 2019

- 1) Fees for service and consultancy and associated related expenses agreed in the fee for service/consultancy contract Ever Pharma UK pays fair market value fees for the provision of services provided by HCPs/ORDMs. In 2019 these services included chairing or speaking at meetings arranged by the company. This service provision is documented and agreed via a consultancy/speaker agreement and the fees/associated expenses are disclosed.
- 2) Associated expenses These may include: travel expenses, accommodation rates (which may include dinner, bed and breakfast, or room only rates) and other associated expenses claimed by the service provider (e.g. parking, any additional appropriate subsistence).
- 3) Payments made to consultants in relation to market research where the identity of the participants is known to Ever Pharma UK. Ever Pharma UK did not make any such ToVs for market research in 2019
- 4) Sponsorship of HCPs/ORDMs for attendance at meetings (including honorarium, registration fees and associated expenses in the form of travel and accommodation)

Categories disclosed against individual HCOs for ToV made in 2019

- 1) Fees for service Fees paid to HCOs for the provision of a service (e.g. consultancy or speaker fees) are reported as fee for service against the relevant HCO

## **Individual**

All individuals disclosed in this submission, have provided their authorisation to share their transfer of value, by signing a formal UK contract between Ever Pharma UK Ltd and the relevant UK HCP.

Each HCP/ORDM is entitled to withdraw their consent to disclosure at any time. In such cases, HCPs and ORDMs are asked to send an email to [info.uk@everpharma.com](mailto:info.uk@everpharma.com), notifying the company that they wish to withdraw their consent for the current calendar reporting period. Following publication of Ever Pharma UK's ToV data, HCPs and ORDMs are also able to contact the ABPI to withdraw their consent.

## **Finance**

### **VAT:**

No HCP contracted or receiving transfer of value in this period has indicated that they are VAT registered, therefore in this submission VAT has not been applied.

### **Tax:**

All HCPs have received indicated transfer of value, with the understanding those HCPs will manage any due taxation themselves.

### **Healthcare Professionals Addresses**

HCPs workplace addresses have been provided by the healthcare professional prior to signing their contract.

### **Timing**

Ever Pharma UK discloses to the ABPI all ToV made between January 1<sup>st</sup> and December 31<sup>st</sup> of one year, by the date specified by the ABPI in the following year.

### **Multiyear Contracts**

Ever Pharma UK did not have any multiyear contracts in 2019 relating to ToV.

A handwritten signature in black ink, appearing to read 'Bob Cutting', with a long horizontal stroke extending to the right.

Bob Cutting

General Manager

Ever Pharma UK Ltd

28<sup>th</sup> April 2020