

Transfer of Value Disclosure 2020
Methodology Notes
Alturix Limited

- All payments were made in GBP
- All payments are shown net of any VAT that was paid
- All payments shown were made in 2020, regardless of when the activity to which the payment relates took place
- Where payment has been made for a promotional stand this has been included under sponsorship
- Payments were made from Alturix Limited, which was previously known as Atlantic Pharma Limited
- Where we have made a payment for a promotional stand at an event organised by an HCP's company, we have treated the payee as an HCO
- All HCPs paid have agreed to named disclosure for all payments